



ASSOCIATION OF TRANSCRIBERS AND SPEECH-TO-TEXT PROVIDERS

2017 Annual Report

Purpose

The purpose of the Association of Transcribers and Speech-to-text Providers is to promote excellence and integrity in the delivery of real-time speech-to-text services, by establishing a national standard of quality for transcribers and captionists, educating the public about real-time speech-to-text accommodations, strengthening networks between providers and stakeholders, and advocating for equal access to effective communication

Board of Directors



Jason
Kapcala
President

Coordinator of Auxiliary Aids at West Virginia
University

Transcriber since 2014



Bill Graham
Vice
President

Founder, CEO
CaptionAccess

Co-founded ALDA,
the Association of
Late-Deafened Adults



Jodi Tobin
Secretary

Staff transcriber at
The Ohio State
University since 2004

Initial incorporator of
ATSP



Karen
Walraven
Treasurer

Staff transcriber at
The Ohio State
University since 2004

Initial incorporator
of ATSP



Kate Ervin
Board Member

TypeWell's Director
since 2011, a
TypeWell trainer
since 2009, and a
transcriber since
2004

Initial incorporator
of ATSP



Robert D.
Nauman
Board
Member

Attorney at Squire
Patton Boggs focusing
on healthcare, health
insurance, and
corporate matters



Shannon
Cowling
Board
Member

Assistant Director of
Accessible
Communication and
Media at Kent State
University, and a
dual-trained
interpreter and
transcriber

Initial incorporator
of ATSP



The West Virginia Association of the Deaf, Inc. (WVAD) used transcribing services at our recent 2017 Biennial conference. This was the first time WVAD has ever offered transcribing services at a conference. The attendees really liked the transcription services provided by West Virginia University's Office of Accessibility Services (OAS) because it helped them follow the conference so much easier. Also, the nice thing about the transcription services was that we were able to view/read the transcript on the web, smartphone, or tablets, which comes in very handy. The transcribing team was absolutely fantastic at our conference. WVAD would love to have OAS provide transcription services again at our next conference and any events we may have in the future.



John Burdette
President of WVAD

2017

2017 Achievements Pave the Way for Tomorrow

ATSP HIGHLIGHTS

-  Teamed with Samuelson-Glushko Technology and Law Clinic to petition U.S. Copyright Office for captioning exemptions
-  Teamed with National Deaf Center consulting on speech-to-text salary survey
-  Drafted professional Code of Conduct
-  Improved website, blog, and newsletter features for members

A NOTE FROM THE PRESIDENT

Since accepting the Board President position in November, I have had the opportunity to work with many skilled professionals who are passionate about their work. Special thanks go out to my colleagues on the ATSP Board, the committee members who worked on our projects this year, and all of ATSP's members. It is with great pride that we bring to you our 2017 annual report.

This report highlights our accomplishments over the past year and outlines our goals for the upcoming year. We are your network for the speech-to-text profession.

-Jason Kapcala

2017

Strengthening Partnerships

U.S. COPYRIGHT DMCA PETITION

In December, ATSP partnered with Samuelson-Glushko Technology Law & Policy Clinic, the Association of Research Libraries, The American Library Association, the Association of College and Research Libraries, and the Association on Higher Education and Disability to petition the U.S. Copyright Office for an exemption to section 1201 of the Digital Millennium Copyright Act, which would allow disability services offices and other organizations that support people with disabilities to circumvent technological protection measures on videos to make them accessible, including through closed and open captioning and audio description.

NDC SALARY SURVEY

In December, ATSP worked as an outside consultant on a National Deaf Center on Postsecondary Outcomes survey examining the salaries and work conditions of speech-to-text providers.

This survey is designed to yield data on the needs of service providers for individuals who are Deaf and Hard of Hearing, as well as the methods by which services are provided nationally.

2017

Membership and Fundraising

By [joining as members](#), volunteering on committees, and participating in our events, you are supporting ATSP's mission of promoting equal access to communication. In 2017, ATSP's individual membership went up 6%. We currently have 87 individual members and 11 member organizations. We look forward to taking our membership and fundraising to greater heights in 2018. We also hope to add two Board positions in the coming year, preferably with C-Print and/or Marketing experience.

Our goal is to strengthen ties with educational institutions and communities of service providers to drive fundraising, and to partner with local Deaf and hard-of-hearing communities to increase awareness. We look to attract new members by showcasing exciting features through our website in the coming year, including a public forum, equipment reviews, member spotlights, professional development challenges, opinion articles and blogs, and white papers addressing some of the most relevant and controversial subjects in our field. Partnering with new donors will allow ATSP to continue increasing our advocacy and support for the speech-to-text community.

Since November 2016, ATSP has held 501(c)(3) non-profit status as a public charity, allowing donors to deduct contributions.

Finance Update

TREASURER'S REPORT

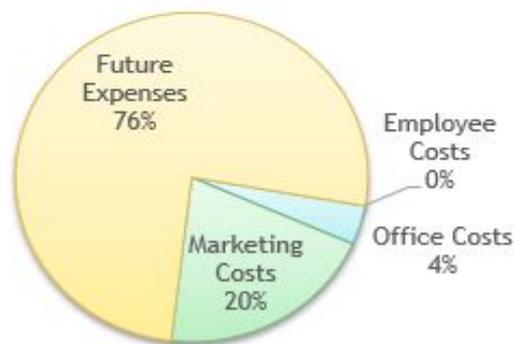


- ▶ ATSP ended the year with a balance of \$7,121.21.
- ▶ ATSP spent \$4,425.75 in 2017
- ▶ ATSP currently relies on volunteers to fill its Board, internships, and transcription needs.
- ▶ Ongoing support of members, directors, and donors will allow ATSP to reach its 2018 goals.

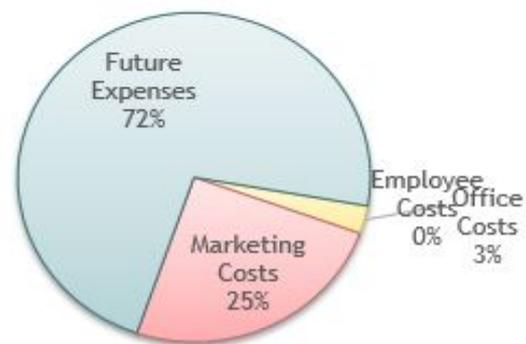
2017 ATSP Expenses

Expense Category	Planned Expenses	Actual Expenses	Expense Variances	Variance Percentage
Employee Costs	\$0.00	\$0.00	\$0.00	#DIV/0!
Office Costs	\$240.00	\$121.42	\$118.58	49%
Marketing Costs	\$1,260.00	\$1,095.33	\$164.67	13%
Future Expenses	\$4,728.00	\$3,209.00	\$1,519.00	32%
TOTALS	\$6,228.00	\$4,425.75	\$1,802.25	29%

Planned Expenses



Actual Expenses





Having transcription services has completely changed my educational experience. Before, I didn't speak up about being hard of hearing. I was embarrassed and afraid to ask for help. It made getting my first degree very difficult, but now, back for my second degree, and with encouragement, I asked for help. It's so nice being able to know what's going on around me. I wouldn't be able to participate or learn as effectively without the transcribers. For that, I am so thankful. Thank you for making being successful within my grasp.



Tiara Waters

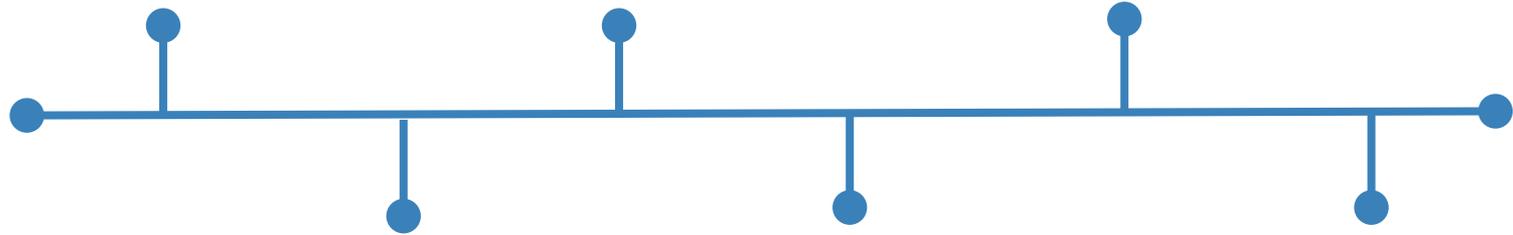
2017

Setting Standards for Speech-to-text

September: ATSP Ethics and Standards Committee submitted a full draft of their professional standards document.

November: ATSP Board completes revision of professional standards document.

January: ATSP receives feedback from outside readers and begins process of splitting the standards document into two documents, the first of which focuses on ethics and professionalism.



October: ATSP Board submitted requests to revise the document's usability and tone to the Ethics and Standard's committee.

December: ATSP submits standards document to outside readers in the field for expert review.

February: ATSP will release the *Code of Professional Conduct* for public comment on the ATSP blog.

2018

The ATSP Code of Professional Conduct

- ❖ Supports equal access to communication for all people
- ❖ Promotes high standards of professionalism and integrity in the delivery of speech-to-text services
- ❖ Educates service providers, employers, and consumers by outlining clear and reasonable expectations for service delivery
- ❖ Focuses on 5 key tenets: confidentiality, competence, impartiality, respect, and integrity
- ❖ Provides illustrative (but not exhaustive) examples of professional conduct
- ❖ Is a living document that may change over time to meet the evolving needs of the profession

2018

The ATSP Best Practices Guide

- ❖ Supports effective communication access for all people
- ❖ Promotes high standards of excellence and competence in the delivery of speech-to-text services
- ❖ Focuses on day-today service activities, such as on-site service provision, remote service provision, teaming, preparation, editing, captioning, ergonomics, and professional development
- ❖ Provides recommended practices and procedures with illustrative examples
- ❖ Is a living document that may change over time to meet the evolving needs of the profession

2018 Goals

Expand educational resources for members through the creation of an interactive forum and enhanced blog/website features

Continue supporting ATSP members by furthering partnerships and advocacy in the speech-to-text profession

Conduct a feasibility study of speech-to-text certification to determine whether it will yield desirable results, and whether it will represent the best interests of ATSP's members

Finalize *Code of Professional Conduct* (ethics document) and design a *Best Practices Guide* (continuing education document) to promote excellence and integrity in the field, and to educate service providers, coordinators, and consumers

Committees:

Education
Marketing
Membership
Standards/Ethics

Thank you!

VOLUNTEERS

Thank you to the following volunteers for the many hours contributed to ATSP's success.

- ▶ Blake Reid
- ▶ Sophia Galleher
- ▶ Tia Ivanko
- ▶ Ann Marie Kuntz
- ▶ Susan Stella
- ▶ Jarred Bowers
- ▶ Holly Fox-Schauffner
- ▶ Nicole Fuller
- ▶ Reatha McCafferty
- ▶ The ATSP Standards/Ethics Committee



BIG Ideas

Keep sending your big ideas to info@atspnetwork.org.