

# 2021 Annual Report

## **Mission**

The mission of the Association of Transcribers and Speech-to-text Providers (ATSP) is to promote excellence and integrity in the delivery of real-time speech-to-text services, by establishing a national standard of quality for transcribers and captionists, educating the public about real-time speech-to-text accommodations, strengthening networks between providers and stakeholders, and advocating for equal access to effective communication.

## **Vision**

Advancing communication without barriers

#### **Board of Directors**



Alison Nelson Chabot, President (she/her)
Staff C-Print Captionist at the University of
Minnesota
Board Member since 2017



Gretchen Rumsey-Richardson, Vice
President (she/her)

Deaf and Hard-of-Hearing Services Manager
Western Washington University

Board Member since 2019



Robert D. Nauman (he/him)
Attorney at Squire Patton Boggs focusing on healthcare, health insurance, and corporate matters

Board Member since 2016



KeriAnn Hollerud (she/her)
Conceptual C-Print Captionist
Verbatim Transcriptionist
Board Member since 2019



Janet Fedorchuk (she/her)
TypeWell
Assistant Director of Education
Board Member since 2019

#### **President's Letter**

I would like to begin by expressing immense gratitude for the people who have stuck with ATSP through these last couple years. 2020 was the year of "unprecedented times," and 2021 was the year of perseverance. Our small Board of volunteers has remained steadfast through the challenges, and many of our members have remained loyal as well. We express hope for those who could not hold their membership through these trying times will find prosperity in the coming year and hopefully return to support our vision and mission.

Mid-2021 saw the launch of our new website. It encountered many delays due to COVID and unforeseen circumstances, and we thank our membership for their patience and pointing out corrections to be made. While working on those corrections and experiencing continued delays with our developer, the Board came to the conclusion that a more robustly supported and user-friendly platform would better meet our needs than a single developer. This will allow for the Board to directly respond to quick corrections/updates needing to be made on the site, as well as more timely assistance for larger issues. This migration will occur over the course of 2022.

Our collaborations continue and we seek to expand them. We, along with many other organizations, worked with the Colorado Law Clinics to see the continuation and expansion of exemptions to the Digital Millennium Copyright Act, where it was determined that changes made to media for the purposes of accessibility are unequivocally seen as fair use. We are seeking experts to present/discuss issues relevant to our work and on topics which impact the communities we serve. Lastly, conversations with Global Alliance have been very insightful regarding the process of developing a certification test. We will be putting together a task force in 2022 for this endeavor. Please reach out if you have any interest in being involved.

I envision 2022 to be the year of reconnecting. Reconnecting ATSP with its founding purpose: certification. Reconnecting ATSP with its membership through event engagement. I look forward to the path these goals will take us and to meeting others along the way.

~ ATSP President, Board of Directors

#### 2021 Membership

By <u>joining ATSP</u> you are supporting our mission of ensuring high-quality equal access to communication.

We entered 2022 with **26 individual members** and **11 member organizations**. We are grateful for the annual support of continuing members and continue to welcome those who joined us during a challenging past couple of years. We are hopeful that 2022 will bring even more growth to our membership, and with that growth new ideas to broaden the horizons of ATSP as an organization.

2022 will see new Board members freshening the face of ATSP, as some current Board members reach the end of their terms. Our website will host professional development resources for service providers, we will host a few webinars, and start a task force to develop a certification test for meaning-for-meaning transcription services. The Jobs Board and Directory features have remained the most popular benefits for our membership.

Since November 2016, ATSP has held 501(c)(3) non-profit status as a public charity, allowing donors to deduct contributions.

### **Finance Update**

2021 was a slow year. At the beginning of 2021, we started out the year with a balance just under \$13,100.00

As was predicted in the last Annual Report, memberships and revenue stayed relatively even. Most revenue came from donations and membership fees.

Expenses incurred were for overhead and website transition. That is in addition to refunds and waived fees due to pandemic hardship. We ended the year with a \$200 positive difference from what we started with, at \$13,331.00

In 2022 we predict more expenses will occur as we hire a graphic designer for our new logo, hire subject matter experts for webinars and developing the certification test, among other things.

-Alison Nelson Chabot, President of the Board of Directors